

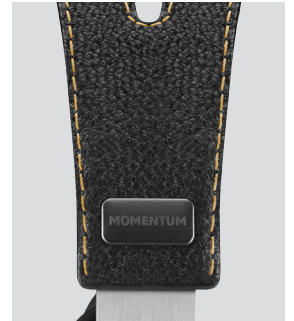


Line Sheet 2017

Premium Lifestyle Collection

SENNHEISER

THE HD1 SERIES

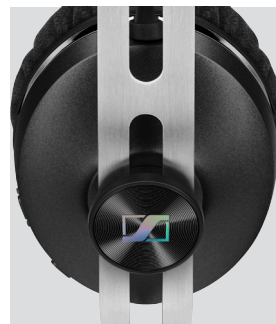


HD1 AROUND EAR WIRELESS (M2 AE BT)

Around ear Bluetooth 4.0 headset with NFC and NoiseGard™

- Wireless connectivity – Bluetooth 4.0, and NFC pairing to device
- Active noise canceling – cancels noise around you when commuting, or traveling, without degrading sound quality
- Large around ear closed headphones – luxury feel with genuine leather that isolates you from the noise of the outside world
- Folding stainless steel headband – robust build, easy to pack and store so HD1 can travel with you in the supplied soft case

Color	Item #	MSRP
Black ●	507390	\$499.95 ▼
Ivory ●	507391	\$499.95 ▼



HD1 ON EAR WIRELESS (M2 OE BT)

On ear headset with Bluetooth 4.0, NFC and NoiseGard

- Wireless connectivity – Bluetooth 4.0, and NFC pairing to device
- Active noise canceling – cancels noise around you when commuting, or traveling, without degrading sound quality
- Small on ear closed headphones – luxury feel with Alcantara fabric that isolates you from ambient noise
- Foldable stainless steel headband – robust build, easy to pack and store so HD1 can travel with you in the supplied soft case

Color	Item #	MSRP
Black ●	507397	\$399.95 ▼
Ivory ●	507398	\$399.95 ▼

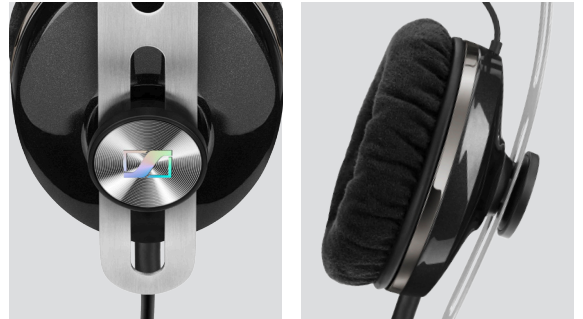


HD1 (M2 AE)

Around ear headphone with in-line control

- Large around ear closed headphones – luxury feel with genuine leather that isolates you from the noise of the outside world
- Folding stainless steel headband – robust build, easy to pack and store so HD1 can travel with you in the supplied soft case
- In-line control – available for iOS or Galaxy, 3 button control for music, and calls; also has a built in microphone
- Sound quality – very neutral sounding, with the right amount of bass

Color	Device	Item #	MSRP
Black	iOS	507392	\$349.95 ▼
Ivory	iOS	507394	\$349.95 ▼
Black	Galaxy	507395	\$349.95 ▼

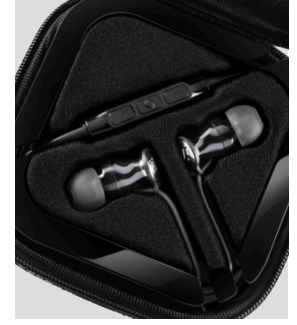
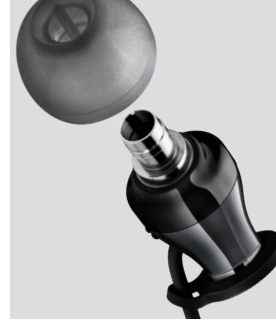


HD1 ON-EAR (M2 OE)

On-ear headphone with in-line control

- Small on ear closed headphones – luxury feel with Alcantara fabric that isolates you from ambient noise
- Folding stainless steel headband – robust build, easy to pack and store so HD1 can travel with you in the supplied soft case
- In-line control – available for iOS, 3 button control for music and calls, also has a built in microphone; Galaxy cable available as an accessory
- Sound quality – very neutral sounding, with the right amount of bass

Color	Device	Item #	MSRP
Black	iOS	507399	\$229.95 ▼

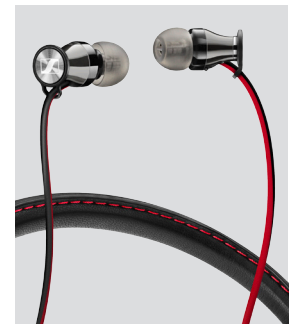
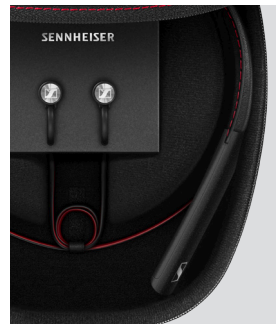


HD1 IN-EAR (M2 IE)

In-ear headphones, with 3-button in-line remote

- Steel housing – robust build and cable design for long lasting life of product
- Sound quality – fantastic bass response, and detailed mid range for superior listening
- Convenient carrying case – with built-in cable and ear tips organizer
- Two color options and available for iOS and Galaxy devices

Color	Device	Item #	MSRP
Red	iOS	507405	\$99.95 ▼
Black	iOS	507406	\$99.95 ▼
Red	Galaxy	507408	\$99.95 ▼
Black	Galaxy	507409	\$99.95 ▼



HD1 IN-EAR WIRELESS (M2 IE BT)

Leather neckband wireless in-ear headphone with Bluetooth and APT-X

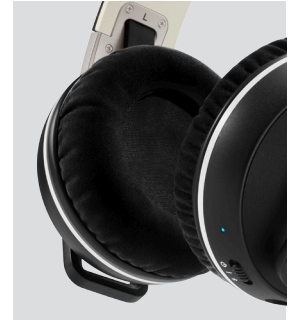
Item #	MSRP
507433	\$199.95 ▼

- Built with uncompromised craftsmanship from premium materials including stainless steel, mirror chrome detailing and a luxurious sheepskin nappa leather neckband
- Custom machined stainless steel in-ear sound tunnels for superior acoustic precision and the signature HD1 sound - powerful bass response, detailed vocal projection and a great sound stage
- Ergonomic and robust around-the-neck design for all day listening experience
- Bluetooth 4.1 Wireless Technology

▼ Sennheiser Minimum Advertised Price (MAP)

ALL SENNHEISER HEADPHONES COME WITH A 2-YEAR INTERNATIONAL WARRANTY

URBANITE



URBANITE XL WIRELESS

Around Ear Bluetooth 4.0 headset with NFC and touch control

- Take your club with you – massive bass and clear treble
- Simple to use – intuitive touch control panel
- Wireless freedom – Bluetooth 4.0 and NFC
- Convenient multi-connection – connect multiple devices simultaneously

Color

Item #

MSRP

Black

506087

\$299.95 ▼



ON THE GO AUDIOPHILE



HD 630VB

Closed audiophile headphones with variable bass control, in-line microphone and controls for both Apple and Galaxy (Android) devices

- Audiophile quality on the go!
- Variable bass dial to customize the bass response
- Integrated controls and mic for iOS and Galaxy devices
- Large around ear wearing style to isolate you from outside noise

Color

Device

Item #

MSRP

Chrome

iOS &
Galaxy

505985

\$499.95 ▼



THE HD 5XX SERIES



HD 569

Closed around ear headphones with detachable cable and accessory cable with in-line mic and push to talk button for smart devices

Color

Black



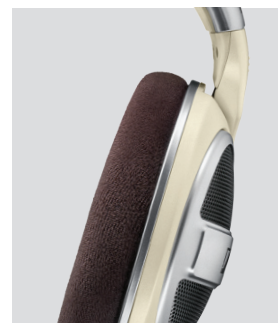
Item #

506829

MSRP

\$179.95 ▼

- High-end around ear closed wearing style for isolation from outside noise
- Includes two cables for connecting to home stereo or mobile devices
- Integrated microphone and single button control for mobile devices
- Audiophile sound without the need for an amplifier



HD 599

Open around ear headphones with detachable cable and additional 1.2m accessory cable with 3.5mm connection

Color

Ivory



Item #

506831

MSRP

\$249.95 ▼

- Open circumaural (around ear) design
- Powered by Sennheiser proprietary drivers, featuring a 38mm 50 Ohm transducer
- Soft, replaceable ear pads for enhanced comfort
- Robust 3m detachable cable and 6.3mm jack

▼ Sennheiser Minimum Advertised Price (MAP)

ALL SENNHEISER HEADPHONES COME WITH A 2-YEAR INTERNATIONAL WARRANTY

THE HD 4XX SERIES



HD 4.30

Foldable closed around ear headphone with detachable cable and in-line control for both Apple and Galaxy (Android) devices

- Bass driven acoustics powered by 32 mm Sennheiser proprietary driver
- Soft, comfortable ear pads for enhanced comfort
- High-quality components and carefully selected materials provide many years of reliable use
- A robust storage pouch protects the headset when not in use

Color	Device	Item #	MSRP
White ○	iOS	506812	\$99.95 ▼
Black ●	iOS	506780	\$99.95 ▼
White ○	Galaxy	506811	\$99.95 ▼
Black ●	Galaxy	506779	\$99.95 ▼

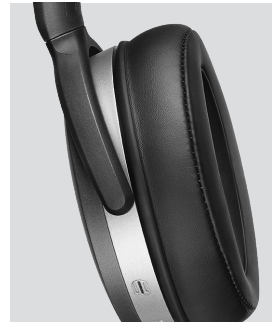


HD 4.40BT WIRELESS

Wireless around ear headphones with Bluetooth and APT-X

- Closed wireless over-ear stereo headphones
- Padded headband with cushioned ear pads provides comfortable fit for long listening sessions
- Robust and foldable headband for easy storage and portability
- Immediate pairing to smart devices with NFC connectivity (not music sharing)

Color	Item #	MSRP
Black ●	506782	\$149.95 ▼



HD 4.50 BTNC WIRELESS

Wireless around ear headphones with Bluetooth, APT-X and Active Noise canceling

Color

Item #

MSRP

Black

506783

\$199.95 ▼

- NoiseGard™ Noise Cancellation (HD 4.50BTC only)
- Bluetooth 4.0 wireless with aptX for true Hi-Fi sound
- NFC for fast pairing with compatible devices
- Integrated microphone for headset use

MOBILE BINAURAL RECORDING HEADSET



AMBEO SMART HEADSET — Available January 2018

The world's first intuitive, compact and mobile binaural recording headset. Its earpieces are fitted with omnidirectional microphones that capture the sounds in your environment just like your ears would.

Item #

MSRP

506912

\$299.95 ▼

- Compact earphone for 3D audio recording
- Intuitive handling makes the spontaneous capture of brilliant binaural sound as easy as shooting a high-definition video
- Smart in-line remote control
- Apple Lightning connector

TRAVEL



PXC 550 WIRELESS

Item #

MSRP

Wireless closed around ear headphone with adaptive noise canceling, Bluetooth/NFC wireless pairing, and touch control. Features five different sound modes with customization through the Captune App.

506514

\$399.95 ▼

- Wireless, lightweight, comfortable and collapsible for the perfect travel experience
- Adaptive noise cancellation ensures superior sound in every environment
- Intuitive convenience for the smarter journey
- Up to 30 hours of battery life

PORTABLE SPEAKERPHONE



SP 20

Item #

MSRP

Premium portable speakerphone designed for mobile business professionals for both personal and small group conferences on PC/softphone and mobile phone or tablet

506049

\$199.95 ▼

- Conference speakerphone for use with softphones, mobile phones or tablets
- Fully compatible with leading UC softphone platforms
- Exceptional design – lightweight, premium quality
- Effective conferencing – sharp, clear sound

EAR BLUETOOTH HEADSET



PRESENCE™ BASIC

Item #

MSRP

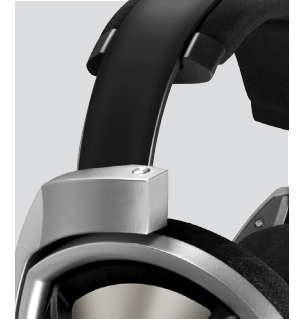
Premium Bluetooth® headset for professionals on the road who demand a consistently excellent communication solution both for themselves and their listeners

504577

\$179.95 ▼

- Premium Bluetooth® headsets: for use with UC softphones, mobile phones and tablets
- Fully compatible with leading global UC softphone platforms
- SpeakFocus™ & WindSafe™: clear sound in all environments due to 3 digital microphones
- Sound-enhancement profiles: optimizes sound for communications and multimedia/music purpose

AUDIOPHILE



HD 800

Flagship award winning, Open-Aire, audiophile-grade hi-fi professional stereo headphones

Color

Item #

MSRP

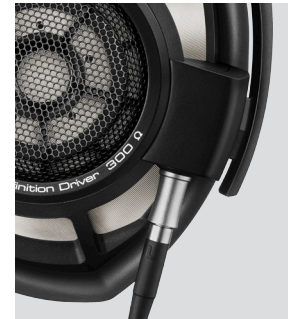
Silver

500319

\$1,399.95 ▼



- Large Open Aire housing for most lifelike listening
- 56mm driver to achieve super wide response without distortion
- Aluminum housing provides robust build with a lightweight feel
- Needs amplifier



HD 800 S

Flagship award winning, Open-Aire, audiophile-grade hi-fi professional stereo headphones, includes 4-pin balanced cable and 1/4" unbalanced cable

Color

Item #

MSRP

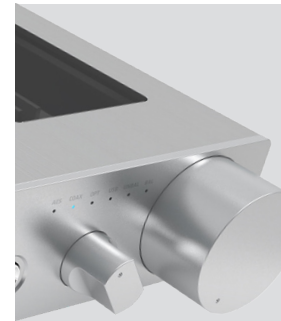
Black

506911

\$1,699.95 ▼



- Slightly different sound signature from HD 800 – gives listener a smoother bass response and not as bright in the high end
- Includes balanced cable – 4-pin XLR
- Needs amplifier



HDVD 800	Color	Item #	MSRP
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Headphone amplifier with built-in DAC and both balanced and unbalanced output

- Desktop amplifier for the audiophile range of headphones, like the HD 800 and HD 800 S
- Fully integrated DAC (digital audio converter) for connection to anything
- Four headphone connections for multiple listening 2x unbalanced, 2x balanced
- Can be used as pre amp for live speaker system

Silver	505590	\$2,199.95 ▼
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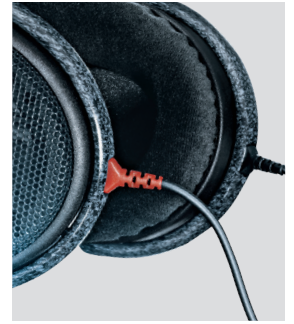


IE 800	Color	Item #	MSRP
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Premium in ear canal headphones

- Audiophile in ear canal headphones
- Ceramic housing crafted for best sound reproduction
- 7mm driver system, provides best response for in ear style listening
- Includes leather carry case

Black	505484	\$799.95 ▼
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HD 600

Award winning, audiophile-grade hi-fi professional stereo headphones

- High-quality open metal mesh grilles deliver extremely transparent sound
- Computer optimized magnet systems minimize harmonic and intermodulation distortion
- Extremely lightweight aluminum voice coils ensure excellent transient response
- Neodymium ferrous magnet systems ensure optimum sensitivity and an excellent dynamic response

Color

Steel
Blue



Item #

004465

MSRP

\$399.95

▼ Sennheiser Minimum Advertised Price (MAP)

ALL SENNHEISER HEADPHONES COME WITH A 2-YEAR INTERNATIONAL WARRANTY

HEADPHONE STAND RECOMMENDATION



OMEGA

Color

Item

Wooden Omega Headphone Stand available for purchase from Amazon.com

Walnut finish

10306

- All wood headphone stand with walnut finish
- Unique contemporary style that fits almost all headphones
- 10" inches tall

Feel free to choose design best suited for your own retail environment.

TERMS AND CONDITIONS

TERMS	2% 15 days/net 30 The 2% prompt payment discount is valid on COD orders. The 2% prompt payment discount is valid on orders paid cash in advance. The 2% prompt payment discount is NOT honored on orders paid by credit card. 2% discount is available on product only, discount cannot be taken on freight. Terms are subject to credit approval.
COD ORDERS	COD orders over \$2,750.00 require payment by certified check. Orders paid COD will incur an additional handling fee of \$7.50.
MINIMUM ORDERS	Orders below \$50.00 will incur an additional handling fee of \$10.00.
FREIGHT	F.O.B. manufacturer designated warehouse Orders totaling more than \$1,500.00 dealer actual cost receive free ground shipping. Orders to be shipped overnight must be processed by 3 PM EST. Additional charges will be added for expedited shipping. Orders requested to be shipped to a third party (drop shipments) via ground carrier will incur a \$20.00 handling fee. Expedited orders will not incur the additional fee. Drop shipments will be sent via UPS Ground.
TERRITORY	It is Sennheiser Electronic Corporation's (SEC) policy to sell its products to US dealers/distributors for resale only within the United States. SEC's policy does not authorize its US Dealers/Distributors to solicit, sell or lease its products outside of the United States. SEC's policy also strictly prohibits the sale of its products to US dealers/distributors for resale to another dealer or distributor. Any exceptions to SEC's policy require the prior written approval of the Vice President of Sales at SEC.
RETURNS	To obtain repair service, please refer to www.sennheiserusa.net Obsolete, special order items, closeout, B-stock, discontinued, and modified products are not returnable. All returns for credit and exchange require a Return Authorization (RA) and are subject to a 15% restocking fee, unless a new order for double the value of the return is placed at the time of the RA request and the returned product is in resalable condition. To obtain an RA, please call our Operations department at (860) 434-9190. RAs are valid for 30 days from the date of issue for the return of merchandise purchased within the prior 90-day period. Merchandise and its packaging must be in factory fresh, unused, resalable condition. Products and packaging must be free of dealer identification and unopened.
DELIVERY	Reports of discrepancy in shipment must be made within five (5) business days upon receipt of merchandise.
WARRANTY	Two years from date of purchase by the end-consumer, from an authorized dealer. Wired Evolution Products: 10 Years; Refurbished Products: 2 Years** ** Re-manufactured product warranties are only valid when purchased from an authorized Sennheiser reseller. Excludes any re-manufactured Headphone, TeleCom Headset, or Bluetooth® product, which carry a 90-day warranty. Out of warranty TeleCom headset replacements have a 1 year warranty.

Prices and Specifications Subject to Change Without Notice. Currency in U.S. Dollars.
Order Fax Number: (860) 434-5349

Sennheiser Consumer Electronics Minimum Advertised Price Policy

This Consumer Electronics Minimum Advertised Price (MAP) Policy supersedes any previously communicated minimum advertised price policy by SEC, and is effective as of the date indicated above.

At Sennheiser Electronic Corporation (“Sennheiser” or “SEC”), we have committed ourselves to delivering and distinguishing the finest quality products, and building a highly-respected brand with our valued dealers and end users. To invest in our high standards which allow us to maintain this respected reputation and brand, we have unilaterally adopted this Consumer Electronics Minimum Advertised Price (MAP) Policy for retailers to promote advertising that communicates the quality of our products.

Sennheiser Electronic Corporation, at the corporate management level, will strictly construe this MAP Policy and we will, without prior notice, refuse to provide advertising co-op monies, or continue to sell the MAP Product in question to any retailer who violates this MAP Policy. Sennheiser from time to time may alter, modify, suspend, or cancel this MAP Policy, the products covered, and/or the minimum advertised prices.

Definition of “Advertising” under this Policy

For purposes of this MAP Policy, “advertising” includes all forms of promotion in any media including, without limitation, websites, audio, video and other forms of electronic media, direct mail, TV, newspapers or magazines, material at trade shows, offering, providing or participation in electronic or print coupon/unique customer code promotions, billboards, catalogs, in an app, text, chat, blog, online forum or “deal website” postings and online price advertising such as “check for pricing”, “text for price” or “add to shopping cart” and prospecting consumers via automated or live “call for”/“call and mention key word(s)” “click to chat” offers.

This MAP Policy relates only to advertised prices and does not restrict the actual sales price at which a MAP Product is sold, nor does it restrict a retailer’s right to establish independent advertised or resale prices.

Products covered under this Policy

This MAP Policy applies to products for which a Minimum Advertised Price is specified (“MAP Product”) on the current Sennheiser Consumer MAP price list. This MAP Policy applies to new products only; it does not apply to “factory sponsored closeouts” or items identified “promotional” in nature, nor does it apply to “remanufactured”, “demo” or “used” products which are clearly and conspicuously identified as such in the applicable advertisement.

SEC stock photos are available to use for new products only. Using SEC stock photos in offerings or listings for remanufactured, demo or used products is prohibited. Only authorized B-stock dealers may call themselves “authorized,” and/or use the word “refurbished” in such offerings or listings. Dealers with used, demo or open box items may contact Sennheiser for a return authorization number or may sell such items as “used” or “demo” products within the guidelines outlined above.

Strikethrough Pricing

Authorized Sennheiser retailers may advertise MAP products at a price which is at or above the Minimum Advertised Price (MAP) established by Sennheiser on its MAP price list. Obliteration or strikethrough of MAP pricing is strictly prohibited.

The two allowable instances (exceptions) for MAP price strikethrough are:

1. A written authorized Sennheiser promotion on specific MAP products for a specified time period.
2. If a MAP product is advertised below the MAP by an authorized and/or unauthorized retailer(s) (the “offer”), an authorized SEC retailer should notify SEC of the offer by email (map-us@sennheiser.com). After a 24 hour moratorium from the date of the notification, the notifying authorized retailer may begin advertising the same MAP product(s), for no more than 4 consecutive days, at such product(s)’ MAP price(s) including a strikethrough suggesting a lower price may be available

from retailer (but without showing a lower price). This lower price:

- a. Must be no lower than the offer's below-MAP price
- b. May not be searchable, that is it may not be supplied to any sort of internet based comparison shopping engines
- c. May only be accessible by a shopper clicking through to a secondary landing page and
- d. Must be removed when the offer is removed from the market or at the end of the 4 day period, whichever comes first.

In the event that the offer with the below-MAP price is still being advertised beyond the initial 4 day period, the authorized dealer should again notify SEC as outlined in the first sentence as a new violation, via email map-us@sennheiser.com, to begin a new moratorium and 4 day period.

The MAP price strikethrough exception is strictly prohibited on all products contained in Sennheiser Consumer Electronics High End product portfolio (HD 800 S, HD 800, CH 800 S, IE 800, HDVD 800 and any future models added to the high end portfolio of products) and select models from the Audiology product portfolio (Flex 5000, RS 5000, RS 2000, RR 5000, RR Flex).

Reselling of MAP Products

Sennheiser dealer policy strictly prohibits a dealer from supplying or reselling MAP products to other resellers. If a dealer supplies or resells MAP Products to another reseller, and that sale results in a sale by the reseller that is a violation under this MAP Policy, the selling dealer is accountable for that violation in accordance with this MAP Policy as if the selling dealer violated this MAP Policy itself. From time to time, due to product shortages or other reasons deemed appropriate, SEC's Vice President of Sales may approve a written exception to this paragraph of this MAP Policy.

Product Bundles

MAP Products cannot be bundled with other Sennheiser or third party products. Notwithstanding product bundling is permitted where a package or bundle has been prepackaged or sponsored by Sennheiser, provided such package or bundle must be advertised at a price at or above the aggregate of the MAP prices for the MAP products in the bundle.

Penalties

In the event that Sennheiser verifies to its satisfaction that a retailer has violated this unilateral MAP Policy, by advertising a MAP Product(s) in a manner that violates this MAP Policy, Sennheiser will take the following actions:

- First violation: Sennheiser will notify the retailer of the non-compliant advertisement with a copy of SEC's MAP Policy together with the current price list identifying the MAP Products.
- Second violation: Sennheiser will cease supplying and discontinue the retailer's authorization(s) to purchase the MAP Product(s) and its variants that are the subject of the violation for a period of 30 days from the date of cessation notice. (E.g. a violation of the HD1 (M2) AEI would result in a loss of all HD1 headphone variants)
- Third violation: Sennheiser will cease supplying and discontinue the retailer's authorization(s) for the MAP Product(s) and its variants that are the subject of the violation for a period of 90 days from the date of cessation notice. (E.g. a violation of the Urbanite Denim would result in a loss of all Urbanite, Urbanite XL, and Urbanite XL Wireless Headphones)
- Fourth violation: Sennheiser will cease supplying and discontinue the retailer's authorization(s) to purchase for all MAP products in all product categories for a period of 90 days from the date of the cessation notice.

Subsequent violations will result in additional action up to and including termination of Sennheiser dealer status. The offending dealer will receive notice of any action by SEC. In addition, upon any violation, Sennheiser will, without prior notice, refuse to provide advertising co-op monies, reduce/eliminate DFI programs, refuse to provide sell through allowances, refuse to provide spot promotional allowances or refuse to continue to sell the MAP Product in question to any retailer who violates this MAP Policy.

Any violations beyond the first violation are treated as a subsequent violation for purposes of this MAP Policy, whether or not the violation relates to the same MAP Product(s), variants or categories, and are not product specific. In addition, any advertising that, although in technical compliance with the terms of this MAP Policy, violates the spirit and intent of this MAP Policy (as reasonably determined by SEC) shall be deemed a violation of this MAP Policy.

A continuation of the violation of this MAP Policy as stated in a cessation notice will be treated by Sennheiser as a subsequent violation of this MAP Policy, and the date of such subsequent violation shall be as determined by

Sennheiser. A violation of this Policy shall remain on record for one (1) year after the date of the cessation notice for such violation.

How to Contact us regarding this Policy

This MAP Policy is a unilateral statement of the terms upon which we are willing to market our products. No agreement is sought, nor will we accept any retailer's agreement with this MAP Policy. We request that our retailers not attempt to discuss your own pricing, or the pricing of others, with us. If you so choose, you may email information about non-compliance with this Policy to map-us@sennheiser.com. However, please be advised that no Sennheiser representatives will contact you to acknowledge, respond or follow-up on what you report, nor will they discuss the enforcement of this Policy or pricing practices of other dealers or distributors with you.

Territory covered

This MAP Policy is applicable in the USA.

CONTACT

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Business Development

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