



EMOTIVA®

We're reinventing audio and home theater - just for you.

www.emotiva.com

Why isn't high-end audio more fun?

Because it's expensive. Because it can be intimidating. Because all too often, it's an exclusionist club. But it doesn't have to be that way. Welcome to Emotiva. For the last 14 years, we've been building the most innovative high-end audio company in the world... and bringing back the fun.

A New Model – You First

The fact is, the world is changing, but not all companies like change. In the old days, you were told what to like and where you could buy it. The brands and their retail partners thought they were in charge. At Emotiva you're in charge. Emotiva has a different approach to doing business. If you like the idea of designing and setting up your dream system yourself, you can purchase directly from us. You also have a 30-day in-home audition and a money-back guarantee. We are a phone call or a mouse click away. If you want expert advice and support from purchase to set up, or you just don't want to do it yourself, we have quality retail partners able to assist you. They understand our way of doing business and are carefully vetted by us. Make the purchase decision that's best for you. We think you'll agree this is the way to buy in the 21st century.

Audiophile & Videophile Credentials

Emotiva's core engineering and design team have built audio and video components for some of



the biggest (and most expensive) names in the industry. We understand the value of premium components like precision resistors and film capacitors, oversized power supplies, and discrete, differential circuit topologies that perfectly preserve the integrity of the signal. We've also made a multi-year investment in engineering, designing state of the art digital audio components and systems, keeping Emotiva at the cutting edge of advanced audio and video technology. The result is unique, world-class components with audiophile credentials.

No White-Coat Attitude

Let's talk a bit more about fun. We know you aren't all engineers out there. We understand that getting a modern music or home theater system up and running isn't the simplest thing in the world. That's why we have friendly, helpful staff and select retail partners ready to walk you through every aspect of your all-new Emotiva system, without any high-and-mighty attitude, but with the deep knowledge you'd expect from skilled and trusted professionals.

Enjoy Serious Tunes.



The Airmotiv Loudspeakers

What is an audiophile?

Being an audiophile doesn't mean that you spent some ridiculous amount of money on your stereo system, and it doesn't mean that you only listen to vinyl, or refuse to listen to a speaker that costs less than your car. An audiophile is simply someone who really cares about what the music they listen to sounds like. If you'd rather listen to your favorite songs on a good audio system instead of on a smartphone, then you're probably an audiophile. In fact, if you even think you might be an audiophile, then you probably are one. In recent years, the audiophile market has become saturated with really expensive products. Some of them do sound amazingly good, while the only exceptional thing about the others is the price tag... and the media seems to rave about this or that product in direct proportion to how many zeros there are in the price tag. It's enough to make an audiophile want to give up and plug in a pair of ear buds... almost.

Complete control

At Emotiva, we think that there are lots of audiophiles out there – fine folks who care about how their music sounds – but who don't think they can afford today's "audiophile" gear.

Luckily for you, they're wrong. Emotiva produces true audiophile equipment like preamps, power amps, processors, Interconnects DACs, speakers, subwoofers... we build it all. Our equipment would sound great at two or three times the price, yet we sell it for prices most people can really afford. Our preamps offer precise control, super-low noise, and distortion. Our power amps give you more power than any mere receiver and the control and subtlety you need to hear every nuance of the music, and our DACs convert your digital audio sources to pure analog bliss with a purity and accuracy that would cost you many times more from another brand.

Amazingly, we manage to do all this, at a reasonable price, along with great customer service and support and still design and build our products so that they'll give you many years of reliable service – and we back up that promise with one of the best warranties in the industry.

We're bringing audiophile sound quality back to the people and manufacturing back to the USA.

Are you with us?



Top: ERC-3 Balanced CD Player/Transport
Bottom: XSP-1 Differential Reference™ Preamp



Top: RMC-1 Atmos/DTS:X Reference Cinema Processor
Bottom: XPA Gen3 Modular Power Amplifier

Step beyond the receiver.

The cinema... at home

The goal of home theater is to reproduce the entire cinema experience in all its glory – from the stunning explosion of an aircraft carrier when it's hit by a missile, to the subtle chirping of a tiny cricket in a forest. Without superb sound quality to back it up, even the best monitor or projector is just a nice picture. Both must work together, in perfect harmony, to produce a truly compelling home theater experience.

At Emotiva, we believe that you should never minimize the importance of audio to your home theater experience. That's why we design and build our home theater equipment to deliver the same superb sound quality as our audiophile gear. Our top of the line preamp/processors not only support all of the latest decoding and processing modes, but they deliver them with audio quality that surpasses most high-end audiophile components.

Our home theater power amps offer truly staggering power and dynamic range, but can still convey the finest subtleties of well-recorded music with perfect accuracy and delicate detail.

Pure power

A lot of folks wonder how much power they really need. Today's movie sound tracks are very dynamic – often much more so than most music. If you want your movies to sound great,

and avoid any hint of strain or compression, you really need a lot of power. Exactly how much power will depend on your speakers and your room – and we are here to help you make an informed decision. Here at Emotiva though, we think you can never have too much power. We like to think that every video aficionado is also an audiophile – but one who just happens to enjoy sight with their sound.



Technical and manufacturing prowess.

Higher Value

One of the questions we get asked the most is, “How do you do it? How can you offer such amazing value? You must be cutting corners somewhere, right?”

Actually, no. We don’t. Our components have the same kind of technical and engineering features you’d expect on much more expensive gear, or in many cases, our features and build quality exceed the megabuck stuff.

Smart Engineering

So how do we do it? Through smart engineering and efficient manufacturing. Smart engineering means details like advanced microprocessor-controlled protection systems to dramatically enhance the reliability of our products for less warranty work. Smart engineering means designing in support for the latest UHD and high-res audio formats. Smart

Engineering means modular construction to easily and affordably keep current with changing technology, so you’re not forced to buy new gear all the time to keep pace. And, smart engineering also means over-engineering. You won’t find weak power supplies, over-stressed parts, flimsy chassis, or cheap components here. And, to be clear, smart engineering means designing and building in our own facility in Music City, USA.

Close to the Music

Speaking of Music City, we get great feedback from the musicians and engineers who actually rely on our gear for their work. With four fully-equipped engineering labs, two listening rooms, a recording studio, and high-end home theater in-house, our engineering staff has all the tools it needs to produce exceptional products, and refine them for even better performance in your home.

Efficient Manufacturing

At a time when most companies seem determined to move more and more manufacturing offshore, here at Emotiva, we’re working to reverse that trend.

Most of our new high-end products are built in our Nashville, Tennessee facility. This gives us tighter control over the entire manufacturing process. We have a highly efficient production process that allows us to deliver better products at lower cost, with unique and unexpected features like milled aluminum remote controls, thick aluminum faceplates, and informative OLED graphical displays.





Great sound in a smaller package.

Not everybody needs or wants a big stereo system. Perhaps you live in a small apartment, or you're looking for a second system for your den or the office. Maybe you have a home recording studio, or maybe you just want a nice simple system to play high-quality digital music from your computer or an audio server without taking over the room.

The computer age

If you're trying to get great sound, while keeping the amount of space your system takes up to a minimum, then your best option is powered monitors. A powered monitor is simply a speaker with the amplifiers built in. That means that the amplifiers are perfectly matched to the speaker. You don't need to worry about extra wiring and finding a home for a separate amplifier. All of Emotiva's powered monitors are bi-amped, which means that they have a separate amplifier for the tweeter and the bass driver; this ensures that they always sound clean and clear, even when you turn them up loud. We have

several different models, and they vary in terms of size and how much low bass they can deliver, but all of them sound fantastic, and even the smallest ones can fill a moderately sized room with great sounding music. If your sound source is a computer, then the quality of its built-in audio outputs probably leaves a lot to be desired.

Digital to Analog

To get the best possible sound quality, you'll want to include a DAC (digital to analog converter) in your desktop system. The DAC takes in digital audio from your computer or music client and converts it into analog audio, and since our DACs are true audiophile components, the audio they deliver sounds exceptional. Some of our DAC's also give you several digital inputs (so you can connect multiple sources), a super high quality volume control, and even an analog input to connect a legacy source like a phono preamp. Set the music coming out of your computer free with an Emotiva desktop audio system.

The Emotiva Advantage.

It's all about you.

At Emotiva, we're focused on the needs and the satisfaction of our customers. If you're not happy, we're not happy.

Our mission is to provide you with world class products at real world prices.

Whether you're looking to reproduce the power and majesty of a symphony orchestra, the raw impact of a rock concert, or the immersive sound of a first-run theater, Emotiva delivers.



Emotiva delivers...

- Exceptional Audiophile Components.
- Superb Sound Quality.
- Superior Engineering.
- Extensive Investment in R&D.
- Quality Construction through and through.
- Unmatched Value.
- Real World Prices.
- USA Design and Manufacturing.
- No Hassle, 30-day In-home Trial.
- Industry leading Warranty.
- Built By Enthusiasts for Enthusiasts.
- No Excuses.



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